VILLE BAJEtte ACADIAN PRESS Basile Weekly

EvangelineToday.com

	elociay.com
	2021 ONLINE ADVERTISING
HOME NEWS SPORTS LIFESTYLE MULTIMEDIA SUBSCRIBE Obituaries Local State Editorial Columns Cops Agriculture Public Notices	Ad Unit: Marquee Dimensions: 468 x 60 Placement: Top Right of every page
NEWS	Ad Unit: Half Page Dimensions: 300 x 600 Placement: Right rail of every inside page Open Rate 30 Day 6 Month 12 Month \$10.00 CPM \$500 \$400 mo. \$350 mo
	Ad Unit: Leaderboard Dimensions: 728 x 90 Placement: Top of every inside page; bottom of every page
season of races with some significant charges including a new race in May, more opportunities for youths, and a nextring new finish line for the Ecrevisse (Crawfish) Race in October. EVANGELINE BEEF PRODUCER SELECTED AS LOUISIANA CATTLEMAN OF THE YEAR Thu, 2015-01-15 15:05 Heather Bogard The Louisiana Cattleman's Association held their 85th	Ad Unit: Large Rectangle (Big Box) Dimensions: 300 x 250 Placement: 3 positions on every page, 2 on right rail
 Design Deadlines: All online ads must be turned in to the newspaper 72 hours prior to campaign launch with the exception of rich media which needs to be turned in 8 business days prior to campaign launch. 	Open Rate 30 Day 6 Month 12 Month \$7.00 CPM \$350 \$315 mo. \$250 mo
Camera Ready Deadlines:	

Call your account executive for mobile app sponsorship as low as \$175 per month.





To advertise contact your sales representative: **EvangelineToday.com (337) 363-3939**

or email advertising@evangelinetoday.com

· All placements subject to availability.

hours prior to campaign launch.

your goal is for your online advertising.

not accepted.

General Guidelines

an online ad at anytime.All ad links must be live links.

Ad Design

pers

· All camera ready online ads must be turned in to the newspaper 24

· Camera-ready art must be in SWF, GIF or JPG format. Source material

EvangelineToday.com can develop a creative advertising message & de-

· EvangelineToday.com reserves the right to edit, reject, revise or cancel

· Banners must be designed so that interaction with the ad only occurs if

· Discounts available for multiple LSN Publishing websites and newspa-

the user's mouse is over the ad. Audio is opt-in only.

· All rich media ads must be submitted with a GIF/JPG version.

All contracted rates guarantee 50K impressions per month.

velop an online marketing strategy that will meet your business needs. Please provide us with your linking URL, logo & a clear concept of what