

EvangelineToday.com VILLE PLATTE **Gazette**
ACADIAN PRESS
Basile Weekly

HOME NEWS SPORTS LIFESTYLE SUBSCRIBE LEGALS CLASSIFIEDS GAMES ARCHIVES

LEADERBOARD



Not all people who are recognized for their accomplishments come from the big urban areas. A vast number of them come from the rural areas of the country, like here in Evangeline Parish. One Vidrine resident is no exception as he was named Acadian...

HALF PAGE

MARQUEE

LE TOUR D'EVANGELINE
While Cajun music was blaring over the jukebox speakers at a sun splashed Monday afternoon, a small group of French enthusiasts from the 2018 Dewey Balfa Cajun and Creole Heritage Week at Chicot St

VPPD ARRESTS MAN FOR FALSE IMPRISONMENT
On Tuesday, Ville Platte Chief of Police Neal Larrigue reported that his department had arrested an individual over the weekend for false imprisonment.

LOCAL HEADLINE
EPSP POLICY COMMITTEE DISCUSSES MAKING CLEAR BACKPACKS MANDATORY FOR ALL STUDENTS PARISH-WIDE
The Evangeline Parish School Board's policy committee met on Tuesday to discuss policy changes for 2018.

MAN WANTED FOR KATHY WESTON MURDER TURNS HIMSELF IN TO AUTHORITIES
The man wanted for the 2018 murder of Kathy Weston turned himself into local law enforcement officers on Thursday.

BIG BOX

BIG BOX

MARQUEE

LEADERBOARD

2023 ONLINE ADVERTISING

Marquee

Dimensions: 468 x 60
Placement: Above and below page content

Leaderboard

Dimensions: 728 x 90
Placement: Top and bottom of every page

Large Rectangle (Big Box)

Dimensions: 300 x 250
Placement: 3 positions in right rail on every page

Open Rate	30 Day	12 Month
\$7.00 CPM	\$6.00	\$5.00

Half Page

Dimensions: 300 x 600
Placement: Right rail of every page

Open Rate	30 Day	12 Month
\$10.00 CPM	\$8.00	\$7.00

Design Deadlines:

- All online ads must be submitted 72 hours prior to campaign launch with the exception of rich media which requires 8 business days prior to campaign launch.

Camera Ready Deadlines:

- All camera ready online ads must be submitted 24 hours prior to campaign launch.
- Camera-ready art must be in SWF, GIF or JPG format. Source material not accepted.

Ad Design

AcadiaParishToday.com can develop a creative advertising message & develop an online marketing strategy that will meet your business needs.

Please provide us with your linking URL, logo & a clear concept of what your goal is for your online advertising.

General Guidelines

- AcadiaParishToday.com reserves the right to edit, reject, revise or cancel an online ad at anytime.
- All ad links must be live links.
- Banners must be designed so that interaction with the ad only occurs if the user's mouse is over the ad. Audio is opt-in only.
- All rich media ads must be submitted with a GIF/JPG version.
- Discounts available for multiple LSN Publishing websites and newspapers
- All contracted rates guarantee 50K impressions per month.
- All placements subject to availability. Rates effective Jan. 6, 2018.

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